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Affinity Sports Announces "Club Pass" Availability
ShareView System Meets USYS New Requirement

San Diego — August 29, 2011 —Affinity Sports announced the immediate availability of "Club Pass" functionality which will allow clubs to increase on-field opportunities for elite players. The "Club Pass" functionality will allow club coaches and administrators the flexibility to roster eligible players to specific teams in a given competition. This new functionality is in accordance with the new bylaw change made by USYS made on August 4, 2011. All state association player rules and restrictions will also apply.

"The goal of this bylaw change is to give the player the opportunity to play more. Our functionality empowers the club administrator or coach to help provide that opportunity. Given our platform is fully integrated at the state level, it collects and maintains all applicable USYS and state association rules and provides player history across all tournaments", said Mark Skeen, President, Affinity Sports.

The functionality is available to all current customers and will be rolled out this fall.

For additional information, contact Mark Skeen, President, Affinity Sports,

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<http://www.affinity-sports.com/index.htm>

About Affinity Sports:

Founded in 2001, Affinity Sports is the technology innovator for youth sports administration. The company offers a wide range of products and services designed to empower administrators, and volunteers, through web based applications. Affinity Sports USYS clients include: Cal South, Oregon Youth Soccer, Hawaii Youth Soccer, Utah Youth Soccer, South Texas Youth Soccer, Alabama Youth Soccer, Georgia Soccer, and PA West. Affinity has been a technology partner to Cal South since 2002.